

IPO Expected Timetable#

Stock Code	Stock Name	Application lists close	Allotment Date	Listing Date
02518	AUTOHOME-S	2021/03/09	2021/03/12	2021/03/15

#IPO listed above are those with fundraising amount more than HK\$500M. For more IPO information, please visit www.cfs.com.hk or contact our account executives or customer service officers

Subscription Details via CASH Securities

Offer Period	2021/03/04-2021/03/09
Closing Time for Margin Application	2021/03/08 2:00pm
Subscription Fee	HKD 100
Days For Margin Financing	3 days
Indicative Interest Rate	2.68% (0.25% deductible [^]) [^] Eligible new and existing customers who use the electronic direct debit authorization (eDDA) transfer service before the termination of the IPO subscription can enjoy a 0.25% loan interest reduction.

*The deadline for margin subscription share will be changed at any time, which is available on a first-come-first-served basis.

Autohome Inc. (2518.HK)

Share Offer Highlights

Total Number of Offer Shares:	30,291,200 Shares (comprising 20,194,400 New Shares and 10,096,800 Sale Shares) (subject to the Overallotment Option)
- Number of Public Offer Shares:	3,029,200 New Shares (subject to adjustment)
- Number of Placing Shares:	27,262,000 Shares (including 10,096,800 Sale Shares) (subject to adjustment and the Over-allotment Option)
Number of Shares per Lot:	100 Shares
Offer Price:	HKD 251.80 per Share
2020 Historical P/E ratio:	31.13x
Sponsor:	CICC, Goldman Sachs, CREDIT SUISSE

Company Overview

The Company is the leading online destination for automobile consumers in China, ranking first among automotive service platforms in terms of mobile daily active users as of December 31, 2020 according to QuestMobile. Through its two websites, autohome.com.cn and che168.com, accessible through PCs, mobile devices, its mobile applications and mini apps, it delivers comprehensive, independent and interactive content and tools to automobile consumers as well as a full suite of services to automakers and dealers across the auto value chain. According to iResearch, it was the largest online automotive advertising and leads generation service provider with a 29.9% market share, in terms of media services and leads generation revenue, in China's online auto vertical media advertising and leads generation market in 2019.

For the year ended December 31, 2018, 2019 and 2020, the Company's net profits were RMB2,871.01 mn, RMB3,199.97mn and RMB3,405.22 mn respectively.

Source

IPO Prospectus

Contact Us

Headquarters:	22/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong	(852) 2287 8788
HK Services Centre:	6/F, May May Building, 683-685 Nathan Road, Mongkok, Kowloon	(852) 2748 0110
China Services Centre:	1004A(10/F), AVIC Center, 1018 Huafu Road, Futian District, Shenzhen	(86-755) 2216 5888
	2501, Tower A, China Overseas International Centre, 838 South Huangpi Road, Huangpu District, Shanghai	(86-21) 3227 9888
	Room 3316B, Block A, China Shine Plaza, 9 West Lin He Road, Tian He District, Guangzhou	(020) 8981 7463
	Rm 2511, TBA Tower, 11 Dongguan Avenue, City East District, Dongguan	(86-769) 2223 0026



Declaration:

The above information is provided and distributed by CASH Financial Services Group Limited ("CASH"). The document is for reference only. Neither the information nor opinion expressed shall be construed, expressly or impliedly, as an advice, offer, invitation, advertisement, inducement, recommendation or representation of any kind or form whatsoever. While the information contained herein has been obtained from sources believed to be reliable, CASH or its affiliates do not represent that it is accurate or complete and it should be relied upon. CASH hereby expressly disclaims all liabilities arising out of or incidental to the accuracy and completeness of the contents and information herein contained. The contents and information in this document is subject to change without prior notice to you. Trade in securities covered by this report may be made only in those jurisdictions where the securities are qualified for trading. This document may not in whole or in part be reproduced or furnished to any person other than the addressee without written consent from CASH and CASH shall not be liable to any such third parties for loss arising from any unauthorized distribution. Securities dealing services are provided by Celestial Securities Limited, a corporation licensed to conduct Type 1 (dealing in securities) regulated activity under the Securities and Futures Ordinance.