IPO Expected Timetable#

Stock Code	Stock Name	Application lists close	Allotment Date	Listing Date
09985	WEILONG	2022/12/08	2022/12/14	2022/12/15

[#]IPO listed above are those with fundraising amount more than HK\$500M. For more IPO information, please visit www.cfsg.com.hk or contact our account executives or customer service officers

Subscription Details via CASH Securities

Offer Period	2022/12/05-2022/12/08			
Closing Time for Margin Application	N/A			
Subscription Fee	N/A			
Days For Margin Financing	N/A			
Indicative Interest Rate	N/A			
*The deadline for margin subscription share will be changed at any time, which is available on a first-come-first-served basis.				

WEILONG Delicious Global Holdings Ltd(9985.HK)

Share Offer Highlights

Total Number of Offer Shares: 96,397,000 H Shares (subject to the Over-allotment Option)

-Number of Public Offer Shares: 9,639,800 H Shares (subject to reallocation)

-Number of Placing Shares: 86,757,200 H Shares (subject to reallocation and the Over-allotment Option)

Number of Shares per Lot: 200 Shares

Offer Price: HKD 10.40-11.40 per Share

2020 Historical P/E ratio: 26.50X-29.05X

Sponsor: Morgan Stanley, CICC, UBS

Company Overview

Weilong is a leading spicy snack food company in China with strong growth momentum. According to Frost & Sullivan, in terms of retail sales value in 2021, it ranked first among all spicy snack food enterprises in China, with a market share of 6.2%, and ranked first in each of the seasoned flour product and spicy vegetable snack product categories. Weilong is a popular snack food brand among young consumers in China. According to Frost & Sullivan, 95.0% of its consumers are at or under the age of 35, and 55.0% are at or under the age of 25, and it is the most well-recognized and favored spicy snack food brand among consumers in China and the No. 1 snack food brand in terms of brand awareness among those at or under the age of 25.

For the year ended December 31, 2019, 2020 and 2021, the Company's net profits were RMB 658.10 mn, RMB 818.76 mn and RMB 826.73 mn respectively.

Source

IPO Prospectus

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