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CASH FINANCIAL SERVICES GROUP LIMITED
(Incorporated in Bermuda with limited liability)
(Stock code: 510)

**RESIGNATION OF EXECUTIVE DIRECTOR
AND
CHANGE OF AUTHORISED REPRESENTATIVE**

Resignation of Executive Director

The board of directors (“Board”) of CASH Financial Services Group Limited (“Company”) announces that Mr Cheng Man Pan Ben (“Mr Cheng”) has resigned as an executive director of the Company due to his other personal development with effect from 31 December 2013. Mr Cheng will continue to serve as the consultant to the Board for the brokerage business of the Company. Mr Cheng confirmed that he has no disagreement with the Board and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to thank Mr Cheng for his valuable contribution to the Company during the past years.

Change of Authorised Representative

The Board also announces that Mr Cheng ceased to be an authorised representative of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (“Authorised Representative”) with effect from 31 December 2013 due to his resignation as an executive director of the Company.

The Board further announces that Mr Chan Chi Ming Benson, the executive director and chief executive officer of the Company, has been appointed as the Authorised Representative with effect from 31 December 2013.

On behalf of the Board
Bankee P. Kwan
Chairman

Hong Kong, 31 December 2013

As at the date hereof (after the change of the directorate taking effect), the directors of the Company are:-

Executive directors:

Mr Kwan Pak Hoo Bankee
Mr Chan Chi Ming Benson
Mr Law Ping Wah Bernard
Ms Cheng Pui Lai Majone

Independent non-executive directors:

Mr Cheng Shu Shing Raymond
Mr Lo Kwok Hung John
Mr Lo Ming Chi Charles