

FOR IMMEDIATE RELEASE

CASH Financial Services Group Appoints Executive Director

(Hong Kong, 29 December 2023) – CASH Financial Services Group Limited (“CFSG”, or the “Group”) [SEHK: 510], announces the appointment of Mr Lai Wai Kwong Daryl as an executive director of the Group.

Mr Lai will help oversee the Group’s strategic and business development. He has extensive experience in marketing and general management, especially in the fields of wealth management and banking.

CFSG Chairman and CEO, Dr Bankee Kwan said, “I am thrilled with anticipation and excitement to see Daryl join the Board. With his impressive background and experience in marketing, combined with his strategic acumen and business development prowess, he will undoubtedly play a pivotal role in spearheading the Group's development and growth in investment and wealth management, particularly in the dynamic and thriving Greater Bay Area. I firmly believe that with Daryl's addition, we are well-positioned to seize emerging opportunities and solidify our position as a leading player in the region, propelling the Group to even greater heights.”

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About CASH Financial Services Group (CFSG)

Headquartered and listed in Hong Kong (SEHK: 510), CASH Financial Services Group (“CFSG”) has been committed to managing wealth and asset inheritance for clients for 50 years. Founded in 1972, CFSG has evolved with the times into a leading FinTech group providing a comprehensive, pioneering range of technology-led global wealth management services in Hong Kong and the Greater Bay Area. CFSG’s comprehensive range of state-of-the-art services includes investment and financial planning, corporate financial advisory, securities and futures brokerage, insurance, asset management, overseas property investment, immigration consultancy and estate planning. Upholding a respected, resilient corporate culture, we adhere to the philosophy of sustainable growth, integrity and innovation – serving various clients from corporations and financial institutions to individual investors with sincerity. For more information, please visit www.cfsg.com.hk.